



Characteristics of a Quality Project

- Identifies a need
- Meets one of the Overall SIFE Judging Criteria
- Measurable Impact
- Innovative
- Involves members of the community and/or BAB
- Sustainable

## Measuring Your SIFE Educational Projects

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Why Should You Measure Your Projects?

- To answer the question, "What did the participants do with the information we taught them?"
- Results are what drives the SIFE Overall Competition
- To see if your programs really make a difference in the lives of people
- To increase the effectiveness of your programs

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Benefits of Measuring Your Projects?

- Reaffirm the value of the program
- Use for future planning
- Get information to use for program development
- Have data to show quality
- Gives you "ammo" to use with your Administration

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### What Should you Measure?

- Outputs
- Outcomes

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### What is Output Measurement?

Outputs are the direct product of program activities and are usually measured in terms of volume of work accomplished.

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OUTPUTS
The direct products of program activities
Examples:
➤ Number of classes taught
➤ Number of counseling sessions conducted
➤ Number of educational materials distributed
➤ Number of participants served

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### What is Outcome Measurement?

Outcome measurement shows the benefits or changes for individuals or populations during or after participating in program activities.

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Outcomes
Benefits or changes for participants during or after the program activities
Examples:
➤ New knowledge
➤ Increased skills
➤ Changed attitudes or values
➤ Modified behavior
➤ Improved condition
➤ Altered status

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### Steps for Measuring Program Outcome

- Develop a set of goals/objectives for your project
- Choose the outcomes you want to measure based on your goals/objectives
- Determine the most appropriate way to see if you met your objective
- Implement project and collect data
- Analyze and report your findings
- Improve your system

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### Measurement Tool Examples

- **Qualitative Measurement Tools**
  - Interviews
  - Testimonials
- **Quantitative Measurement Tools**
  - Pre/Post Test
  - Interviews/Questionnaires
  - Competitions
  - Demonstrations to show the knowledge learned

**Remember to Always Follow Up!**

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### Elements of a Successful Program

- Content is tailored to its target audience, taking into account the language, culture, age, knowledge and experience
- Follow-up is conducted with the participants to reinforce the message and ensure that participants are able to apply the skills taught
- Impact helps establish specific program goals, uses performance measurement to track progress towards meeting those goals and has a positive impact on participants' attitudes, knowledge or behavior

