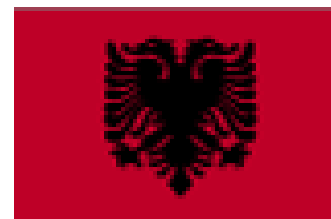


ANNUAL REPORT 2007-2008



Albania



Albania

Capital: Tirana

City: Gjirokastra

Location: South Albania

Population: 45.000

Gjirokastra the city of stone

Gjirokastra is Tran located in the south of Albania and it is one of the oldest Cities in Balkan. It is a very important centre in the whole south.

SIFE U.GJ:

Sife Gjirokastra was created 3 years

ago and during this time more than 100 students have worked for it.

In the first year we presented 3 projects, in the second year we came

with 3 projects again whereas this year we are going to present

6 projects; 4 of which are new, involved in this SIFE year and the rest are last

years' projects which have continued with new features even this year.



The Stone city of Gjirokastra

University Profile

Year of establishment: 1971

Number of Faculties: 2

UGJ Students: 6000

SIFE Students: 32

Number of Projects: 6

The Philosophy:

WE MAKE DREAMS COME TRUE

GJIROKASTRA SIFE TEAM

Project name	Audience	Students involved	Hours contributed	Number impacted	Criteria Met
1. Business solution	Students, businessman and accountants	5	300	No limit	1,2,3,4,5,6
2. Gjirokastra Online	Online Visitors	5	150	No limit	1,2,3,4,5,6
3. Info-Gjirokastra newspaper	People of the south region	7	112	No limit	2, 3, 4, 5, 6
4. Brahimi Winery	Businessman, vinedressers	7	78	No limit	2,3,4,5,6
5. Lani's Furniture Work Shop	Businessman ,Costumers	5	64	No limit	2,3,5,6
6. "Basho-Goci Poultry Farm"	Businessman, Employees	8	80	No limit	1,2,3,4,5,6
Total		37	784		

WE MAKE DREAMS COME TRUE

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BUSINESS SOLUTION

“The new Technology in Business”

Purpose: Computerization of all businesses with the last technology.

The objectives:

- Applying New Technology in the financial administration of businesses.
- Helping a software-company in Albania expanding a new technology.
- Giving to everyone the truth about “Technology Expired Programs”



Audience: Students, Businessman and Accountants
Students involved: 5
Hour's contribution: 300
Number impacted: No Limit
Met criteria: 1, 2, 4, 6,

“INFO-GJIROKASTRA NEWSPAPER”



The aim of the project: To give the necessary information to all individuals who are interested in what and where to buy and sell the products they need and at the same time to find a person who will be in charge of the continuum of this newspaper.

The objectives:

- 1- To find the necessary information.
- 2- To find a proper strategy so as the entrance of this newspaper in the market to be widely known.
- 3- To find a reasonable price for the publication of the newspaper.
5. To find an efficient way to deliver it.

Audience: People of the south region
Students involved: 7
Hours contribution: 112
Number impacted: No Limit
Met criteria: 2, 3, 4, 5, 6



Audience: Businessman, vinedressers
Students involved: 7
Hour's contribution: 78
Number impacted: No Limit
Met criteria: 2, 3, 4, 5, 6

“Brahimi winery”

The aim of the project: The construction of a winery that would serve to us and to the region.

The objectives:

- The construction of the winery
- The gathering of grapes in the region
- Finding a brand name for the product and the winery
- The construction of a compartment for the packaging of the product

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“Lani’s Furniture Work Shop”

The aim of the project: To help small businesses understand the marketing plan.

The objectives:

- To make the business known on regional scale
- To increase the number of the clients
- To train the owner on how to develop competitive advantages
- To help the owner know the inner and outer operation system in the market.

Audience: Businessman, Customers
Students involved: 5
Hour's contribution: 64
Number impacted: No Limit
Met criteria: 2,3,5,6



“Basho-Goci Poultry Farm”

*Expansion and consolidation
of Basho-Goci poultry farm*

The objectives:

1. To improve sales level
2. To enrich the variety of chicken product
3. To create a logo and contemporary packaging
4. To promote his product through advertisement
5. To expand the market



Gjirokastra Online

Promoting Gjirokastra and its businesses

The objectives:

1. To promote the city of Gjirokastra
2. To promote all the businesses in the region
3. To attract visitors being part of it
4. To open forums and other entertainments
5. Being in touch with the whole world by the internet

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In 1996, due to the high demand for economists in the region, at “E.Cabej” University were opened the Finance and Accounting branch followed by the Public Administration branch in 2001 and Tourism branch in 2005. Today they count 1035 students compare to 31 students in 1996.

Media Coverage

Electronic Media:

Gjirokastra Online

TV Gjirokastra

Channel 7

Print Media:

Biznesi Jugor (Newspaper)

Info Gjirokastra (Newspaper of Sife UGJ)

Radio:

Alpo RTV

Board of Advisors:

Lindita Rova

Faculty Advisor

Marjeta Zyberi

Senior Lecturer

Kristaq Combi

Senior Lecturer

Antoneta Polo

Senior Lecturer

Dorjana Nano

Lecturer

Elisabeta Hide

Lecturer

Drita Kllapi

Lecturer

Vasil Paguna

Lecturer

Klodian Lula

Webmaster